To our valued customers:

You are invited to attend our summer Fitness Equipment Showcase next month at the Central Valley Convention Center. Directions to this event appear below.

Join over 50 experts from more than 20 equipment manufacturers for demonstrations of their new product lines. There will also be workshops on equipment sales and product training. In addition to demonstrations and workshops, you can look forward to:

* Special offers
* Discounts
* Meet Field Experts
* Free samples
* Promotional items

**Morning**: Special appearances by professional baseball and football players, as well as former Olympic figure skating and gymnastics medalists.

**Midday**: Refreshments served on the mezzanine and lower levels of the convention center. Lunch tickets are available for $5.00 in advance, $6.00 at the door. Free coffee/tea.

**Evening**: Drawings for door prizes. Grand prize - Complete Build-a-Body Flex-All System. Other prizes include merchandise certificates ranging from $25 to $500.

The hours for the Equipment Showcase are 9:00 a.m. to 8:00 p.m. We look forward to seeing you at the convention center.

**Directions to the Central Valley Convention Center**

From the Airport

1. Follow exit signs for I85 South
2. Take I85 South to Exit 16A for I40 West
3. Take I40 West to Exit 20 for Rte 327 West
4. Take Rte 327 West to Exit 33, Main Street
5. Make a right onto Main Street from exit ramp
6. Stay on Main Street, for approximately 5 miles, until Koala Road (2nd light past the Governor’s Square Shopping Center)
7. Make a left onto Koala Road.
8. Central Valley Convention Center is approximately 2.5 miles on the left.

**Don’t miss this event!**