





Global Sporting Goods Equipment Showcase

To the customers in the Central Region:

You are invited to attend our Fitness Equipment Showcase on Thursday, November 18 at the Central Valley Convention Center.

Join over 50 experts from more than 20 equipment manufacturers for demonstrations of their new product lines. There will also be workshops on equipment sales and product training. In addition to demonstrations and workshops, you can look forward to:

-  special offers
-  discounts
-  free samples
-  promotional items

Morning: Special appearances by pro baseball and football players, as well as former Olympic figure skating and gymnastics medalists.

Midday: Refreshments served on the mezzanine and lower levels of the convention center. Lunch tickets are available for \$5.00 in advance, \$6.00 day of Showcase. Free coffee/tea.

Evening: Drawings for door prizes. Grand Prize - Complete Build-a-Body Flex-All system. Other prizes include merchandise certificates ranging from \$25.00 to \$500.00.

The Equipment Showcase will take place from 9:00 a.m. to 8:00 p.m. We look forward to seeing you at the convention center.

Follow these directions:

Take interstate 81 south to the I-238 beltway.

Head west on I-238 until you reach the Richland Mall exit.

Exit left onto Poplar Street at the Richland Mall exit.

Drive three miles to Jason-Miller Road.

Turn right at Jason-Miller Road and travel two miles south to Rosewood Avenue.

Turn left at Rosewood Avenue and veer right on to Main Street. The Central Valley Convention Center will be on the right.

Enter through the north gate from Main Street. There is plenty of parking available.